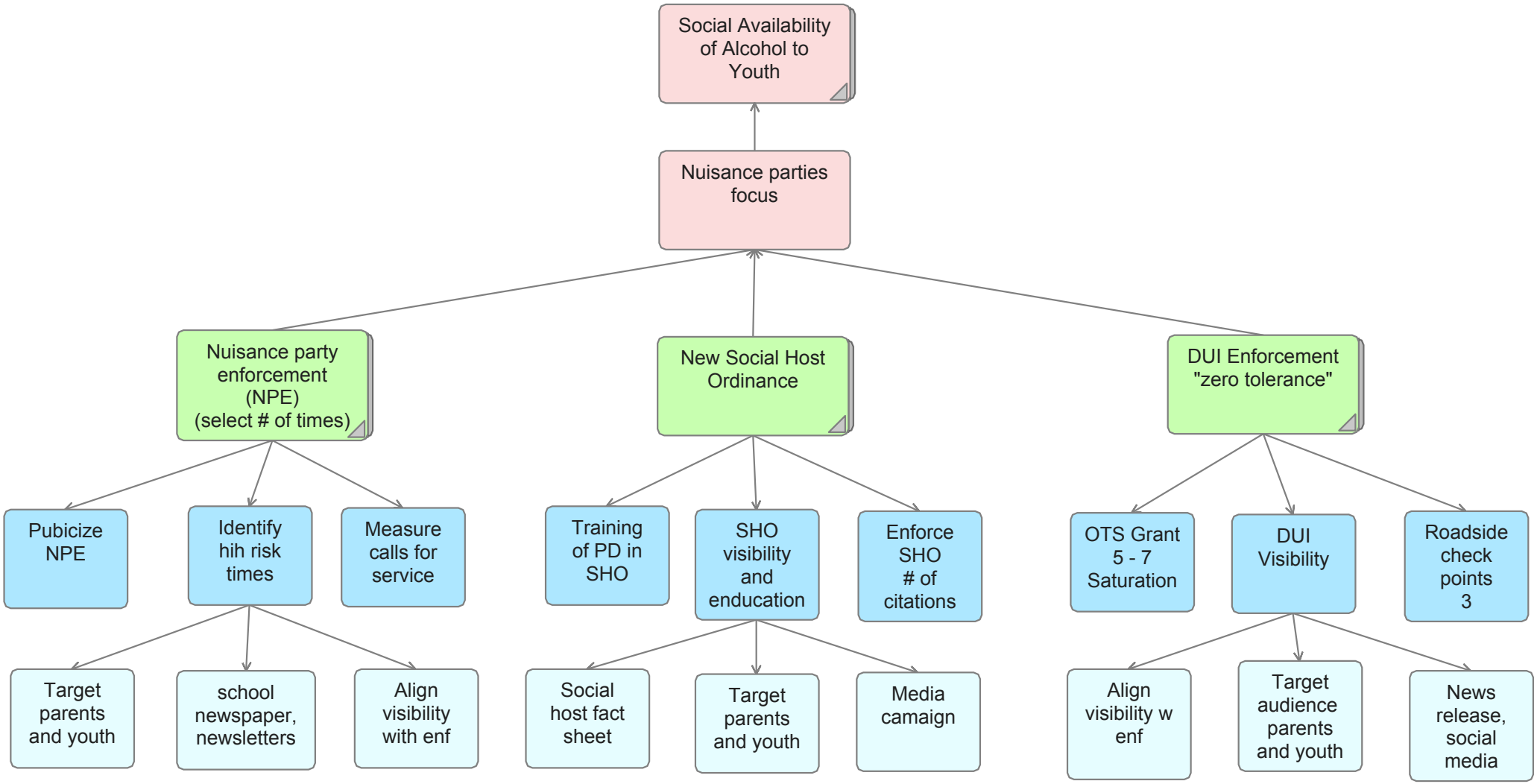
Social Availability of Alcohol to Youth
Nuisance parties focus
Nuisance party enforcement (NPE) (select # of times)
New Social Host Ordinance
DUI Enforcement "zero tolerance"
Pubicize NPE
Identify hih risk times
Measure calls for service
Training of PD in SHO
SHO visibility and enducation
Enforce SHO # of citations
OTS Grant 5 - 7 Saturation
DUI Visibility
Roadside check points 3
Target parents and youth
school newspaper, newsletters
Align visibility with enf
Social host fact sheet
Target parents and youth
Media camaign
Align visibility w enf
Target audience parents and youth
News release, social media